



What's New From Carlson 2021 Snapshot

## Always First to Market with the Latest Coverage







#### 2020 Models Available Now!

Chevy Silverado 2500/3500 Ford Explorer Ford Transit Honda Accord Jeep Gladiator Kia Telluride Tesla Model 3 Toyota Highlander

#### 2021 Models Coming Soon!

Ford Mustang Mach E Cadillac CT4 / CT5 Nissan Rogue Nissan Sentra Kia Sorrento Chevy Trailblazer Chevy Colorado Audi A4





# EWS – Complete Coverage, Improved Pricing

#### **Electric Wear Sensors (EWS)**

- Complete Coverage covering 98+% Domestic/Import vehicles
- Now over 200 SKU's, including the latest vehicles, such as the BMW X5 X7 330 front and rear and Chevy Silverado 2500 and 3500 and GMC Sierra
- Coming soon: Ford Transit





- To: All Stores
- Re: 2014 and Newer Ford Transit 150, 250, and 350 Brake Service

#### Note

**Caution** When servicing the brakes on the front and rear a 2014 and newer Ford Transit 150, 250, and 350 van, **never reuse** the caliper bracket anchor bolts, front hub bolts or the rotor bolts. They are one-time use bolts.



### **Assortment Kits Save Time and Money**

# **Caliper Bracket Mount Bolts**

- 70 Total SKU's (keeps growing)
- Thread lock on every bolt
- 2 New Assortments covering 90% of sales (H9096 and H9097)

OEMs specify one-time use for many caliper bracket mounting bolts. Do not reuse, always replace them.



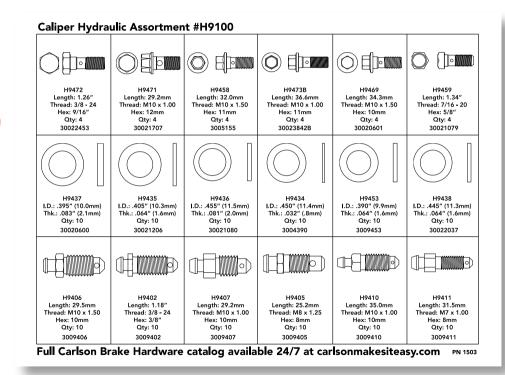


## **Assortment Kits Save Time and Money**

# Introducing:

# Caliper Hydraulic Kit (H9100)

- Includes the top selling bleeder screws, inlet bolts and washers
- 10 of each





## The Leading Innovation in Brake Hardware...



#### The new premium (Q kits)

- Over 350 kits available •
- Q kits also come with pin boots and bushings ٠ (where applicable)
- Not available with Dorman! ٠





### At the Parts Counter or the Auto Repair Shop

Always include Carlson Brake Hardware.

When recommended 80% of customers will buy it!



# Brake hardware is more than just the clips...



# Got Fleets? We've Got You Covered.

- Truck and van fleets are great customers because they want to keep their cars on the road.
- Carlson has everything you need to do a COMPLETE brake job the first time: Hardware Kits, Parking Brake Kits, Pin Boots, Guide Pins, Mounting Bolts, Caliper Repair Kits, Pistons, ABS, EWS
- Make sure you are stocking these parts.





# Now Available - C-100 Newly updated for 2021

#### **Benefits:**

- Ties Carlson
   Coverage to
   FMSI D and S
   numbers
- Perfect for the locations that are strong in brake jobs
- Easy way to support add-on brake hardware sales





# Find the Part You Need on www.carlsonmakesiteasy.com

| Application Cross Reference Bast 6  | and h  | og +  | Part Detail - H5838Q<br>(), 2001 + (), 2001 -<br>Image Attributes Baryers Golds<br>Thumbhalls Image<br>Image  | a i M<br>Gove           |
|---|--|---|---|-------------------------|
| Year: 2014 Make: BUICK  | ✓ Model: REGAL   | Location: FRONT<br>Part Number: H5838Q  | ្រុ   | 0                       |
| Brake Bleeder Screw     Disc Brake Caliper Bracket Mounting Bolt     Disc Brake Caliper Pin Boot Kit     Disc Brake Caliper Pin Kit     Disc Brake Caliper Piston     Disc Brake Caliper Repair Kit |  | Part Type: Disc Brake Hardware Kit<br>Comment: D1421  |   | 13                      |
| Cocation  FRONT  REAR   | U.U<br>G`R<br>••••••   | Location: REAR<br>Part Number: H5853Q<br>Part Type: Disc Brake Hardware Kit<br>Comment: D1430 | Care State Teacher     Care State     Care Sta | NUM CLIPS<br>MARK STATE |
| Copyright © Carlson Brakes Corporation. All ri  | ahts reserved. Privacy Policy P<br>low ShowMeTheParts on <u>Twitter</u> & Fa | owered by ShowMeTheParts  | Pert Barrolo  |                         |



- Make sure you're stocking the latest coverage parts
- Brake hardware is more than just the clips
- Don't forget you have comprehensive coverage for fleets
- Caliper Bracket Mount Bolts Kits and Caliper Hydraulic Kits are great time and money savers
- Look for the Q-number and you know it's QuietGlide
- Electric Wear Sensors are on more and more popular vehicles
- Check out our online catalog on carlsonmakesiteasy.com





# Thank You for your time.

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